**2024 ASLA-MN Awards Program Social Media Image Tag Template**

Per our mission to celebrate our professional accomplishments and educate the public, please take this opportunity to craft how you'd like us to publicize your work. **Submitting social media content is required. Award winning projects without content will not be publicized. As a volunteer lead organization spearheading a virtual event, we hope you understand our request.**

These images should be instagram-ready (see size requirement below). The image content should not only capture renderings and built-work but also early concepts, sketches, construction, community engagement, materiality, design charretting, ideation,etc…

**Photos size: 1080px X 1080px cannot exceed 2MB**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **#** | **IMAGE NAME (file names must match name below)** | **CAPTIONS (138-150 characters)** | **HASH-TAGS (no more than 20)** | **CALLOUTS** |
| 0 | Award Category\_Entry Name\_IMG\_IN\_File Name | Captions should focus on telling the project story. | Up to 20 hashtags can be used to enhance the reach of the posts and focus the viewership. | List any specific profile callouts connected to the project or photograph (e.g. @photographer @projectpartner …) here |
| 1 | GENERAL DESIGN\_GREEN WORKS\_IMG\_IN\_CHILDREN ON SLIDE | Children playing on a slide brings this landscape to life.  | #landscape, #playscapes, #childsplay | @asla-mn |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
| 7 |  |  |  |  |
| 8 |  |  |  |  |
| 9 |  |  |  |  |
| 10 | No more than 10 images.  |  |  |  |

**EXPORT THIS SHEET TO PDF BEFORE UPLOADING WITH IMAGES**