

## Annual Sponsor Opportunities

I/My company would like to become an ASLA-MN Sponsor at the following level:

**Minnehaha Gold \$2400**  
(\$3700 value)

**Como Silver \$1600**  
(\$2400 value)

**Nicollet Bronze \$600**  
(\$1100 value)

	Minnehaha Gold	Como Silver	Nicollet Bronze
<b>E-newsletter</b> One (1) year monthly sponsor listing recognizing membership status and space to promote company announcements.	X	X	X
<b>Website</b> Revolving hotlink to your company's website on www.asla-mn.org.	X	X	X
<b>SCAPE Magazine</b> Half page color ads, (8.5" w x 5.5" h), two issues included.	X	X	
<b>Bowling Event</b> Ability to promote company through prize donation (company recognition displayed on prize).	X	X	
<b>Golf Tournament</b> Ability to promote company through prize donation (company recognition displayed on prize).	X	X	
<b>Hole Sponsor</b>   One (1) company table golf hole with ability to distribute company materials and/or gifts.	X		
<b>E-blast or Event</b> One (1) time e-blast to ASLA-MN members to promote company products, OR the ability to host a social event marketed to ASLA-MN members (example: Twins Baseball Day etc).	X		
<b>Awards Celebration</b> One (1) company exhibit space + one (1) company meal ticket, on-site sponsorship status recognition, & ability to donate item/and or brochure to welcome bag.	X		
<b>Education Session</b> One (1) company exhibit space + one (1) company meal ticket. Sponsors also have the ability to introduce Education Session speakers with up to three (3) minutes to introduce your company and relevant products.	X		

Company \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Total sponsorship: \$ \_\_\_\_\_

Bill quarterly, equal amounts (billed in Jan, Apr, Jul, Oct)

Bill single invoice, full amount

Full payment is enclosed:  Check  VS  MC  AX  DI

CC No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

### A la Carte Options

#### \_SCAPE Magazine Color Ads

Magazine is published biannually and is distributed to over 800 industry professionals, municipal administrators in the seven county Minnesota metro, outstate municipalities with a minimum population of 5,000, state representatives, new members, at various conventions (state and national), and available 24/7 online. Ads should be submitted in high resolution, 300 dpi jpeg.

**Summer Awards Issue**  
Artwork due May 11, 2018

- \$700 Full Page 8.5" w x 11" h
- \$275 Quarter Page 4.25" w x 5.5" h
- \$400 Half Page 8.5" w x 5.5" h
- \$200 Eighth Page 2.125" w x 5.5" h

**Winter Directory Issue**  
Artwork due December 14, 2018

- \$700 Full Page 8.5" w x 11" h
- \$275 Quarter Page 4.25" w x 5.5" h
- \$400 Half Page 8.5" w x 5.5" h
- \$200 Eighth Page 2.125" w x 5.5" h

#### Additional Add-Ons

\*\*\*Available to Minnehaha and Como Sponsors Only\*\*\*

#### ASLA-MN Member Event Sponsor

- \$400 Exclusive sponsorship of an existing, planned ASLA-MN member event such as; lunch and learn education session (or similar), winter open house, summer field tour, fall bbq - dates TBA. Includes ability to introduce event with up to three (3) minutes to introduce your company and relevant products. Typical attendance range is 30-80 members. *Limited availability, provided on first-come, first-serve basis. See Kathy Aro regarding available events, details, etc.*

#### \_SCAPE Ad Extras

- \$300 Upgrade \_SCAPE Magazine color ad to full page (8.5" w x 11" h), two issues included.
- \$200 Upgrade \_SCAPE Magazine color ad placement to either inside or outside cover, two issues included. *Limited availability, provided on first-come, first-serve basis.*

#### Bowling Event | Date TBA

- \$50 Company signage on display at bowling lane.
- \$50 Ability to promote company through prize donation.

#### Awards Celebration & Education Session

April 20, 2018 at Aria in Minneapolis

One (1) company exhibit space + one (1) company meal ticket.

- \$300 Awards Celebration
- \$300 Education Session
- \*VALUE!**  \$450 Both Awards and Education

For more information:

Kathy Aro at 612.339.0797 or karo@asla-mn.org

Last Updated: 11.20.2015

#### Golf Tournament | Date TBA\*

- \$500 **Putting Contest** | One (1) company table at practice hole, with ability to distribute company materials and/or gifts. *One (1) spot available, provided on first-come, first-serve basis.*
- \$500 **Hole-In-One Contest** | One (1) company table at grand prize hole, with ability to distribute company materials and/or gifts. *One (1) spot available, provided on first-come, first-serve basis.*

\* More golf tournament sponsorship opportunities are available, see Kathy Aro at 612.339.0797 or karo@asla-mn.org for more details.

Return form to:

ASLA-MN, 275 Market Street, Suite 54, Minneapolis, MN 55405 | fax 612.338.7981 | karo@asla-mn.org