

Annual Sponsor Opportunities

I/My company would like to become an ASLA-MN Sponsor at the following level:

Minnehaha Gold \$2400
(\$3700 value)

Como Silver \$1600
(\$2400 value)

Nicollet Bronze \$600
(\$1100 value)

	Minnehaha Gold	Como Silver	Nicollet Bronze
E-newsletter One (1) year monthly sponsor listing recognizing membership status and space to promote company announcements.	X	X	X
Website Revolving hotlink to your company's website on www.asla-mn.org.	X	X	X
SCAPE Magazine Half page color ads, (8.5" w x 5.5" h), two issues included.	X	X	
Bowling Event Ability to promote company through prize donation (company recognition displayed on prize).	X	X	
Golf Tournament Ability to promote company through prize donation (company recognition displayed on prize).	X	X	
Hole Sponsor One (1) company table golf hole with ability to distribute company materials and/or gifts.	X		
E-blast or Event One (1) time e-blast to ASLA-MN members to promote company products, OR the ability to host a social event marketed to ASLA-MN members (example: Twins Baseball Day etc).	X		
Awards Celebration One (1) company exhibit space + one (1) company meal ticket, on-site sponsorship status recognition, & ability to donate item/and or brochure to welcome bag.	X		
Education Session One (1) company exhibit space + one (1) company meal ticket. Sponsors also have the ability to introduce Education Session speakers with up to three (3) minutes to introduce your company and relevant products.	X		

Company _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Total sponsorship: \$ _____

Bill quarterly, equal amounts Bill single invoice, full amount

Full payment is enclosed: V MC AX DI

CC No. _____ Exp. Date _____ Sec. Code _____

Authorizing Signature: _____

A la Carte Options

_SCAPE Magazine Color Ads

Magazine is published biannually and is distributed to over 800 industry professionals, municipal administrators in the seven county Minnesota metro, outstate municipalities with a minimum population of 5,000, state representatives, new members, at various conventions (state and national), and available 24/7 online. Ads should be submitted in high resolution, 300 dpi jpeg.

Summer Awards Issue

- \$700 Full Page 8.5" w x 11" h
- \$275 Quarter Page 4.25" w x 5.5" h
- \$400 Half Page 8.5" w x 5.5" h
- \$200 Eighth Page 2.125" w x 5.5" h

Winter Directory Issue

- \$700 Full Page 8.5" w x 11" h
- \$275 Quarter Page 4.25" w x 5.5" h
- \$400 Half Page 8.5" w x 5.5" h
- \$200 Eighth Page 2.125" w x 5.5" h

Additional Add-Ons

Available to Minnehaha and Como Sponsors Only

ASLA-MN Member Event Sponsor

- \$400 Exclusive sponsorship of an existing, planned ASLA-MN member event such as; lunch and learn education session (or similar), winter open house, summer field tour, fall bbq - dates TBA. Includes ability to introduce event with up to three (3) minutes to introduce your company and relevant products. Typical attendance range is 30-80 members. *Limited availability, provided on first-come, first-serve basis. See Kathy Aro regarding available events, details, etc.*

_SCAPE Ad Extras

- \$300 Upgrade _SCAPE Magazine color ad to full page (8.5" w x 11" h), two issues included.
- \$200 Upgrade _SCAPE Magazine color ad placement to either inside or outside cover, two issues included. *Limited availability, provided on first-come, first-serve basis.*

Bowling Event | Date TBA

- \$50 Company signage on display at bowling lane.
- \$50 Ability to promote company through prize donation (company recognition displayed on prize).

Awards Celebration & Education Session | April 21, 2017

One (1) company exhibit space + one (1) company meal ticket.

- \$300 Awards Celebration
- \$300 Education Session
- *VALUE!** \$450 Both Awards and Education

For more information:

Kathy Aro at 612.339.0797 or karo@asla-mn.org

Last Updated: 11.20.2015

E-newsletter

One (1) year monthly sponsor listing recognizing membership status and space to promote company announcements.

Website

Revolving hotlink to your company's website on www.asla-mn.org.

SCAPE Magazine

Half page color ads, (8.5" w x 5.5" h), two issues included.

Bowling Event

Ability to promote company through prize donation (company recognition displayed on prize).

Golf Tournament

Ability to promote company through prize donation (company recognition displayed on prize).

Hole Sponsor | One (1) company table golf hole with ability to distribute company materials and/or gifts.

E-blast or Event

One (1) time e-blast to ASLA-MN members to promote company products, OR the ability to host a social event marketed to ASLA-MN members (example: Twins Baseball Day etc).

Awards Celebration

One (1) company exhibit space + one (1) company meal ticket, on-site sponsorship status recognition, & ability to donate item/and or brochure to welcome bag.

Education Session

One (1) company exhibit space + one (1) company meal ticket. Sponsors also have the ability to introduce Education Session speakers with up to three (3) minutes to introduce your company and relevant products.

Golf Tournament | Date TBA*

- \$500 **Putting Contest** | One (1) company table at practice hole, with ability to distribute company materials and/or gifts. *One (1) spot available, provided on first-come, first-serve basis.*
- \$500 **Hole-In-One Contest** | One (1) company table at grand prize hole, with ability to distribute company materials and or gifts. *One (1) spot available, provided on first-come, first-serve basis.*

* More golf tournament sponsorship opportunities are available, see Kathy Aro at 612.339.0797 or karo@asla-mn.org for more details.

Return form to:

ASLA-MN, 275 Market Street, Suite 54, Minneapolis, MN 55405 | fax 612.338.7981 | karo@asla-mn.org