



**AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS
MINNESOTA CHAPTER (ASLA-MN)
Executive Committee Meeting Minutes**
Thursday, July 6, 2017, 4:30 - 6:30 p.m.
International Market Square, AIA Boardroom, Minneapolis

ExCom Members Present:

Carmen Simonet
Bryan Murphy
Mitch Workmon
Liz Hixson
Nicole Peterson
Ellen Stewart
David Motzenbecker
Gina Bonsignore
Chris Behringer
Jake Coryell
Jody Rader

ExCom Members Absent:

Jodi Refsland
Emily Neuenschwander

Others:

Kathy Aro
Bianca Paz
Jordan Hedlund

President Carmen Simonet called the July 6th meeting to order at 4:30 p.m.

APPROVE Meeting Minutes:

No minutes completed this month for approval

PRESIDENT'S REPORT – Carmen

Carmen shared a print of a sketch by James Richards ASLA-MN received as a thank you for our donation to the national organization. Jake will hang onto sketch and share at the Sketch Crawl events.

Carmen introduced Jordan Hedlund, ASLA-MN's new advocacy chair, and asked Jordan to share a little more information about himself. Carmen pointed out Gina and David are on the Advocacy committee and asked Jordan to set up a meeting with Gina, David, Carmen, and Leslie Johnson to kick off the advocacy program and work on setting up a tour with a local official.

SECRETARY'S REPORT - Bryan

We need to review and update our Constitution and Bylaws. Carmen asked Bryan to set up a committee with three members to review and make recommendations on updating the Constitution and Bylaws. Ellen will touch base with Bryan Carlson to assist.

We still need a pres-elect for the 2017 Ballot. Ellen noted she could follow up with Joe Favor about considering to run for Pres Elect.



TRUSTEE'S REPORT – Ellen Stewart

Ellen reported there was a call from ASLA for several committees but didn't see that anyone signed up yet.

There was a call for a Student and ___ Advisor. Carmen nominated Leslie Johnson and is checking with Brian Fast.

Senior staff met to talk about what ASLA is accomplishing. Ellen asked that we send her your feedback about what is going on locally and she will forward to national.

There is a blue ribbon panel on Climate Change Resiliency chaired by Pres Onringer

The State of Alaska just had legislation for LA's on their professional licensure board

There is a LARE Prep on July 12th 2:00 EDT

There was a membership chair webinar...36 chapters participated

PRESIDENT ELECT'S REPORT – David

David will report about Parking Day in the events discussion.

PAST PRESIDENT'S REPORT – Gina

Nothing to report

TREASURER'S REPORT – Chris

Our bank balance is \$89,776.27

A financial planner will attend our meeting in August to share some investing options

DIVERSITY SUMMIT REPORT - Bianca Paz

ASLA hosted its fifth annual Diversity Summit during the first week of June. The three day workshop is attended by Landscape Architecture professionals of diverse ethnic backgrounds (especially African Americans and Hispanics). This year, all participants from the previous four years were invited to attend, and was referred to as a "Super Summit."

Bianca noted that we have a profession that relates to and develops 'community' so we need a diverse group of professionals to lead this effort. Brainstorming activities centered around the question of "how can we get more people of color in the profession?" were held. This year, the goals from the previous four years were all revisited, discussed in groups, and developed new goals for the next 5 to 10 years.

Carmen indicated it would be good to have an ASLA-MN Diversity Advocacy group to which Bianca noted she was already considering to propose that to ASLA-MN. Gina advised Bianca to put together a proposal that could be discussed and considered for approval at the ASLA-MN December Retreat.



Carmen asked Bianca to write up an article for the newsletter.

David noted he met with the Minneapolis Step-Up program last week to enroll students in the Design Pipeline.

DIRECTOR OF COMMUNICATIONS REPORT - Nicole

The pilot newsletter is going out next Friday.

Kathy mentioned some of the material from CPC Leaders Express gets copied into the newsletter. Nicole will need access to CPC Leaders Express in order to pull some of that information into the newsletter.

DIRECTOR OF PUBLIC RELATIONS REPORT - Liz

Liz provided Bruce Chamberlain a list of contacts for distribution of a press release on his elevation to FASLA.

Liz will be meeting with others (following the ExCom meeting) about Parking day but mentioned she was able to sit in on a national conference call. ASLA will be able to provide some promotional materials including a map of all the Parking Day events.

Carmen indicated she would talk with Joan about WILA's participation in Parking Day. It was noted that WILA should do a Parking Day activity close to us. However, there seems to be less participation in a WILA event when it is farther away from Edison School

The University group is planning to do a Parking Day event as well and it was suggested we reach out and include them in the ASLA-MN site.

UNIVERSITY LIAISON'S REPORT - Jody Rader

The students are picking a date at end of July/beginning of August for a new student mixer. They plan to meet at a bar or a park for incoming students to meet existing students. This would be open to professionals as well. Jody will be getting the date from students for the mixer and pass on to Nicole to post on social media.

August 3rd is the student organization's next meeting



DIRECTOR OF EVENTS/PROGRAMS REPORT - Jake

There will be a Sketch Crawl at Surly's on July 19th. Jake noted there were 8 – 10 people at the last Sketch Crawl and Tom Oslund gave spiel about site. Some feedback Jake has received includes an interest in having a kid friendly Sketch Crawl. The Minneapolis Sculpture garden and a Play area were mentioned as options for a kid friendly event. It was also noted that a U of M Sketch Crawl could pair with the Students BBQ event in September. Carmen mentioned she appreciates the consistency of the Sketch Crawl events

Jake will plan for a January Perkins + Will event

September 12th is the Golf outing at Keller Golf Course.

DIRECTOR OF AWARDS AND BANQUET'S REPORT - Jodi and present

DIRECTOR OF EDUCATION'S REPORT - Mitch

Mitch put out a call for an education conference but hasn't received any feedback yet.

EXECUTIVE DIRECTOR'S REPORT - Kathy

Kathy met with our accountant to go over how quickbooks is set up and recommended a feature called 'classes'. This is a way to 'tag' things and makes ___ easier.

We are about to go online with the new Quickbooks software. We get three logins so Chris, Carmen, and Kathy will be able to access the files.

NEXT MEETING

The next meeting will be held on Thursday, August 3rd from 4:30 - 6:30 p.m. at AIA offices

Chris made a motion to adjourn, Liz seconded motion to adjourn. Adjourned at 6:08 p.m.